

FOR IMMEDIATE RELEASE

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**COLLEGE HUNKS HAULING JUNK PARTNERS WITH IREUSE HAULING**

*College Hunks Hauling Junk and iReuse partner to enhance service to their clients. The two environmentally-friendly companies look to grow their national impact.*

**TAMPA, FLORIDA, August 2, 2009** - College Hunks Hauling Junk is pleased to join forces with iReuse Hauling to keep more than 80% of junk collected from ending up in landfills by maximizing donation and recycling opportunities.

iReuse Hauling is an industry leading, green hauling company in California. Now in partnership with College Hunks Hauling Junk, the largest U.S. based junk hauling provider, the companies will provide environmentally friendly hauling solutions to commercial and residential customers nationwide.

“I am very excited about the partnership, because it helps turn our vision of servicing the community and environment into a reality,” said Nick Friedman, President of College Hunks Hauling Junk. “By partnering with iReuse Hauling to leverage their environmental expertise, we are able to increase focus on diverting items from the landfill and also increase the amount of donations to non-profits in need.”

“I’ve been working on donating and recycling our customers’ junk for the last three years in the San Francisco Bay area,” said Charles Whitwam, co-owner of iReuse Hauling. “It gives me great pleasure to continue to expand iReuse Hauling by partnering with College Hunks Hauling Junk.”

To date, iReuse Hauling has diverted over 1,500 tons of material from landfills – a waste reduction spanning hundreds of commercial and residential buildings. Using a first-of-its-kind measurement of sustainability in the hauling industry, iReuse Hauling’s efforts result in the cessation of an estimated 7,890 metric tons of carbon dioxide emissions.

### **About College Hunks Hauling Junk**

The College Hunks Hauling Junk concept began in 2003. Today, it is a multi-million dollar enterprise that provides commercial and residential junk removal by dialing 1-800-Junk-USA nationwide. As the largest US-based junk hauling company, College Hunks Hauling Junk donates a portion of revenue from every job to the College Bound Scholarship program. For more information, visit: <http://www.1800JunkUSA.com> or call 1-800 Junk-USA.

### **About iReuse Hauling**

Founded in California in 2005, iReuse Hauling is an industry leading Green hauler providing complete commercial and residential hauling services to help clients go green and save green. iReuse has developed a proprietary matching system allowing them to work with thousands of nonprofits nationwide and quickly match client's unwanted items with new homes. To learn more, visit: <http://www.iReuseHauling.com> or call 1-888-IREUSE-7

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